

1) Message

Draw arrows to the visual elements that communicate the message. Think about how line, color, graphics, depictions of people, words, and symbols are used.

Visual cues:



Translation: "Jews Out! Show skill in the dice game, so that you collect many Jews! If you succeed in chasing out 6 Jews, you will be the victor without question! Off to Palestine!" 1938, Leo Baeck Institute

2) Context

What are the hopes, fears, and grievances present in society at this time? Think about the political, social, and economic climate.

3) Audience

Who is the target audience? What about this message would be appealing to this group? What reactions might different audiences have had? Could people access and express alternative viewpoints?

What is the message?

4) Creator

Who is the propagandist? What do they hope the audience will: Think:

Feel:

Do:

Given that context, why might this message have had power?

5) Consequences

What effects could this message have on society?