

1) Message

Draw arrows to the visual elements that communicate the message. Think about how line, color, graphics, depictions of people, words, and symbols are used.

Visual Cues:



This is why we fight for bread—for our children. March 11, 1940.

2) Context

What are the hopes, fears, and grievances present in society at this time? Think about the political, social, and economic climate.

3) Audience

Who is the target audience? What about this message would be appealing to this group? What reactions might different audiences have had? Could people access and express alternative viewpoints?

4) Creator

Who is the propagandist?
What do they hope the audience will:
Think:
Feel:
Do:

Given that context, why might this message have had power?

What is the message?

5) Consequences

What effects could this message have on society?